



Scrapbooking.com Magazine Insertion Order Premier Retail Store Advertising Program

A-Z Media/ Scrapbooking.com Magazine	Company:	_____
6965 El Camino Real Ste. 105-234	Address:	_____
Carlsbad, CA 92009	City, St., Zip:	_____
T. 760-929-7090	Contact:	_____
F. 760-496-2881	Phone:	_____
Corporate Contact: Nancy Snow	Fax:	_____
Email: nsnow@a-z.com	Website:	_____
Account Rep: Lisa Fedele	Email:	_____
Email: lfedele@a-z.com		

The following Premier Retail Store Listing Insertion Order is effective beginning _____.
This Insertion Order will renew automatically per the Payment Terms and Conditions.

<u>Product</u>	<u>Monthly Rate</u>	<u>Semi-Annual Billing</u>	<u>Annual Total</u>
Premier Retail Store Listing	\$24.95	\$149.70	\$299.40

OPTION I:

Total Semi-Annual Payment: \$149.70

OPTION II:

Annual Total: \$299.40

10% Discount for 12-Months Prepaid: - 29.94

Annual Prepaid Total: \$269.46

Premier Retail Store Listing Features:

1. Company name and address in bold, phone, fax, and store hours
2. Two live links to your store's website
3. Your company logo
4. Map-it with directions to your store
5. Online in-store coupon
6. Store hours
7. 25 words of advertising copy
8. Listed in monthly National EmailBlast
9. Retailer Alliance Program
10. Featured on Retail Store Coupon page

Submission of Premier Retail Store Listing Information:

- Company agrees to provide all store listing information and creative to Scrapbooking.com Magazine via email to nsnow@a-z.com.
- Scrapbooking.com Magazine agrees to post Company's listing within 48 hours of receipt of the required information and/or creative.
- Scrapbooking.com Magazine is not responsible for incomplete store listings due to Company's failure to submit the required information and/or creative. Additionally, Scrapbooking.com Magazine is not responsible for providing services for which the required information has not been submitted.

NOTE: Company is responsible for submitting and verifying the correctness of all information posted on the site. To check your listing, go to the Scrapbooking.com Magazine Retail Store Directory at http://scrapbooking.com/cgi-bin/Phase_2/directory.pl. Company is responsible for notifying Scrapbooking.com Magazine of any updates or corrections via email to nsnow@a-z.com.

This represents the total agreement between A-Z Media/Scrapbooking.com Magazine and the below signed Company.

A-Z Media/Scrapbooking.com Magazine

Signed: _____
Name: Lisa Fedele
Title: Senior Retailer Consultant
Date: _____

Company: _____

Signed: _____
Name: _____
Title: _____
Date: _____

This Insertion Order is effective upon signing by a corporate officer of A-Z Media/ Scrapbooking.com

A-Z Media/Scrapbooking.com Magazine

Signed: _____
Name: Dennis Conforto
Title: CEO
Date: _____

<input type="checkbox"/> Check here to receive Scrapbooking.com Magazine's Consumer Newsletter via email – FREE!

Payment Terms & Conditions

Company agrees to the following payment terms and conditions:

This Insertion Order will remain in effect for the initial term of 6 or 12 months (as designated by Company) from the date of inception, and will renew automatically every 6 or 12 months thereafter unless Company cancels with written notification to nsnow@a-z.com prior to the renewal date.

OPTION I

Semi-annual payments. The first semi-annual payment in the amount of \$149.70 is due upon signing.

Future semi-annual payments in the amount of \$149.70 are due and payable on the 25th of the month prior to the semi-annual renewal date

OPTION II

Annual payments. Payment in the amount of \$269.46 is due upon signing and reflects the 10% prepaid discount.

Future annual payments in the amount of \$269.46 are due and payable on the 25th of the month prior to the annual renewal date.

Credit Card Authorization:

Card Type: Visa Mastercard Discover American Express
Card Number: _____ Exp Date: _____
Cardholder Name (please print): _____

Customer agrees to pay the amount reflected on this Insertion Order according to the cardholder's agreement.

Authorized Signature: **X** _____ Date: _____

Performance Warranty & Right to Cancel

Company has the right to exercise the Performance Warranty if at any time they feel this marketing program does not meet their reasonable expectations (see Performance Warranty for details). Company has the right to cancel this Insertion Order at any time by submitting **written notification** to nsnow@a-z.com. No refund will be issued on any unused portion of payments received.

Technical Specifications

Ad Type	Image Dimensions	Max. File Size	File Format	Text Requirements
Retail Store Listing	200 X 125 Logo	15k	JPEG or GIF	25 words of ad copy

Scrapbooking.com

MAGAZINE
it's your life

PERFORMANCE WARRANTY AGREEMENT

We believe so strongly in our publications' ability to perform that we warranty it! If for any reason any of our marketing products do not perform to your reasonable satisfaction, we will provide additional marketing products for up to ninety (90) days, at no extra charge. These additional marketing products would be added for the purpose of strengthening the performance of your existing marketing program. Any additional free marketing products will be added to your current, active marketing program.

- To exercise the Performance Warranty, please contact your Account Manager in writing with your specific concerns.
- Selection and amount of the additional free marketing products will be at the discretion of Scrapbooking.com.
- Advertiser agrees to review the results of the additional advertising with the Account Manager to determine its effectiveness and ensure that all issues have been resolved.
- If after (90) days you are not completely satisfied you may cancel the remainder of your agreement without penalty.



A-Z Media / Scrapbooking.com Magazine

Advertiser: _____

Signed: _____

Signed: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____